

Whisky Web 2013

Sponsorship Pack



"And for the record: Whisky Web was so awesome it hurt..."
@thijsferyn

<h1>What is Whisky Web?</h1>

*Whisky Web was excellent, great work by first time conference organizers.
Venues, talks and whisky all top notch"*

@mr_r_miller

A web conference created for the web community, by the web community, Whisky Web will have something to offer everyone who works with the web, be they a designer, a developer or something inbetween. Get your geek on in Scotland's inspiring capital.

Buzz: If last year is anything to go by, tickets are liable to sell out quickly.

Speakers: We'll be arranging six to eight talks on each day on a diverse range of topics.

Social / Networking: Each evening will feature an exciting social event to allow the delegates and speakers to ask questions and get to know each other.



Dates:
12-13 April, 2013

Venues:
12th April - Airth Castle, Stirlingshire
13th April - TBC, Edinburgh

<h1>Expected Audience</h1>



"The day after Whisky Web and I'm still hyped at how awesome the entire event was. Next year can't come fast enough, congrats organizers!"

@mlgdev

We're hoping to attract a similarly diverse group of delegates and speakers as last year. Whisky Web 2012 was a truly international conference with visitors from the UK, continental Europe and even as far afield as the U.S.A. Those presenting and watching came from a range of backgrounds:

Developers
Designers
DevOps Engineers
CTOs and CIOs
Large Enterprises to Start-Ups

<h1>Speakers</h1>

Rather than opening up a Call for Proposals, this year we plan to invite speakers who are at the top of their game, representing a broad spectrum of technologies, languages and methodologies. We're still in the process of securing our speakers and will provide updated information as it becomes available.

Last year we were fortunate enough to secure speakers from a range of small business through to respected names in the industry.

Josh Holmes

Architect Evangelist at Microsoft

Derick Rethans

Software Engineer at 10Gen, creator of
XDebug for PHP

Brian Suda

Master Informatician

Joshua Thijssen

Owner at NoxLogic

Mike Amundsen

Developer at Amundsen.com

Sebastian Marek

Software Architect at Plusnet

David Zulke

Managing Director at Bitextender

Bastian Hofmann

Senior Software Engineer at
ResearchGate GmbH

John Mertic

Community Manager at SugarCRM

Kevinjohn Gallagher

Consultant at Pure Web Brilliant

Rowan Merewood

Technical Team Lead at Ibuildings (now
Inviga)

Thijs Feryn

Evangelist at Combell Group NV



"I think Whisky Web was one of the best conferences I've been to."

@mpmlopes

<h1>Benefits</h1>



"This has been an amazing conference. The people I met and the inspiration I got is invaluable!"

@michelle_sanver

Show your commitment to the web community
Network with other influential individuals and businesses
Showcase your services and offerings
Possible recruitment opportunities
Raise awareness of your brand identity with others in the industry.

<h1>Opportunities</h1>

"Absolutely loved Whisky Web..."

@derickr

Platinum Sponsor £3950	Gold Sponsor £1950	Silver Sponsor £950
Four complimentary conference tickets	Two complimentary conference tickets	One complimentary conference ticket
Listed as Platinum Sponsor on all digital and printed marketing material		
Two invitations to the exclusive speakers' dinner		
Top logo placement on website	Logo on website	Logo on website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/ schedule	Logo on name badge/ schedule	Logo on name badge/ schedule

"Thanks Whisky Web for a great conference!"

@akrabat

<h1>More Opportunities</h1>

In addition to the three tiers described above we'd also like to invite sponsorship for other specific areas of the conference. If you'd like to help out, then please do get in touch and we can discuss contributing to one of the areas below.

Introduce Opening Keynote **Introduce Closing Keynote**

Transport

T-shirts

Hackathon

Schedule

Lanyards

Speaker's Dinner

Lunch

Other

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